



**Family Matters** is an awareness campaign launched in May 2021 by the Huntington's Disease Alliance UK and Ireland, working in partnership with **M&F Health**. This Alliance, established to promote awareness of Huntington's disease and improve support across the UK and Ireland, is made up of four independent charities, **Huntington's Disease Association of Ireland**, **Scottish Huntington's Association**, **Huntington's Disease Association** (England and Wales) and **Huntington's Disease Association Northern Ireland**.

The **HD Family Matters micro-site** displays powerful contributions from families across Ireland and the UK including photographs, poetry, stories and short films. It also houses contributions from campaign ambassadors Sarah Winckless MBE and George Rainsford, and from the many supporters of our campaign.

Cath Stanley, CEO, Huntington's Disease Association, accepted the award on behalf of the Alliance.

*"We are truly honoured to accept this award for the Family Matters campaign. As a charity we feel the campaign encapsulated the strength and resilience of the families within the Huntington's community, giving them a platform to share their stories not only with one another but with those who had never heard of the disease."*

### About Gene People

**Gene People** - formally known as Genetic Disorders UK is an umbrella organisation that represents everyone affected by a genetic condition. Their mission is to become the leading source of information and support for those affected by a condition, patient groups and charities.

### About the awards

Gene People Awards is a new awards ceremony focused entirely on genetic conditions. It commemorates outstanding individuals and groups who have achieved incredible things in genetic conditions, whether across the genetic community or for a specific condition. The awards for 2022 included:

- Best campaign - Winner - Huntington's Disease Alliance UK and Ireland
- Best research partnership - Winner - Timothy Syndrome Alliance and The Neuroscience and Mental Health Research Institute, Cardiff University
- Best volunteer - Lee Reavey, NCBRS Worldwide Foundation
- Lifetime achievement - Winner - Patricia Duroo Lewi, The CATS Foundation

[hdfamilymatters.com](http://hdfamilymatters.com)

